

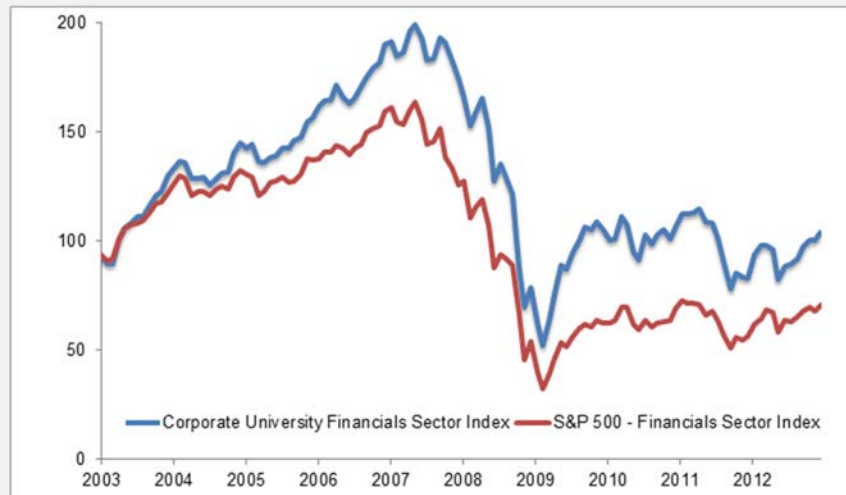
Millennials are the largest part of the global workforce over the next 10 years! They expect more ...

- *Opportunities for training and career development;*
- *Meaningful and interesting work;*
- *Supportive supervisors and active mentors;*
- *Flexibility in the work culture.*

Executives around the world worry about maintaining and improving their competitive advantage. If your product cycle times have become shorter, if service or the customer experience are more important or if you are facing technology disruption in your industry, then you also worry about attracting, developing and retaining the best talent.

Corporate Universities, Leadership Academies or specialized training institutes are all examples of strategic investments in learning and people development. They help your organization develop a culture of innovation, allow you to rapidly scale your business and provide a way to share unique proprietary knowledge about your industry, key processes and customers.

CORPORATE UNIVERSITY RESEARCH (CUR) has developed a database of 20,000 publically traded companies and conducts annual research on best practices. As the chart below indicates, companies that meet our practice guidelines significantly outperform their competitive peers over time. Performance gains are highest in knowledge intensive industries and gains accelerate in both post-crisis and growth scenarios.



“Learning organizations generate and act on new knowledge. The ability to do this enables companies to stay ahead of change and the competition.”

Amy Edmondson and David Garvin - Harvard Business Review

CORPORATE UNIVERSITY RESEARCH (CUR) provides assessment services that can provide feedback on up to 15 key dimensions of performance. It can establish both a baseline level of performance and a prescriptive model for gaps in development. We also cross reference our data against published studies for The Best Companies to Work For, The Most Innovative Companies and The Best Companies for Leadership. Being the best is strongly correlated with strategic investments in learning and development.

CORPORATE UNIVERSITY RESEARCH (CUR) helps you build a dynamic talent management program, develops your Corporate University, Academy or Institute structure, as well as the curriculum and service delivery models. We also assist in the selection and deployment of key technologies, design and development partners and communication strategies.

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