



Discussion Leadership & Case Teaching

More and more organizations recognize that learning is a competitive advantage. How fast can your organization adapt and learn new skills? How well do you capture and share new knowledge?

For more than 100 years, some of the most prestigious business schools and universities have used the case method as a means to transfer knowledge and encourage critical thinking. Case-based learning (or participant centered learning) allows participants to define key questions, identify true opportunities, work collaboratively and think critically about possible solutions. The ability to prepare and teach a case is often called discussion leadership. The workshop focuses on the capabilities needed to analyze, prepare and lead a case-based dialogue and debrief the results.

Program Objectives:

- Review the principles of the case method and Participant Centered Learning (PCL).
- Provide a common language and structure for teaching case-based programs.
- Provide a forum to practice case teaching.
- Share insights on case teaching challenges and techniques.
- Reflect on situations where the case method would be of value in your organization.

Duration:

- The program is available in a one or two day format.

Who should attend?

- The program is suitable for learning and HR professionals as well as business leaders who are asked to facilitate learning exercises or debrief key business scenarios.

Participant Preparation:

Each participant is expected to do the following:

- Pre-reading
- Read and prepare one case prior to the workshop.
- Additional cases will be distributed and prepared during the workshop.

Outline:

During this workshop, we will explore:

- What are the key instructional principles behind the case method?
- When is case teaching appropriate?
- How do you prepare for case teaching?
- What are the key elements of the case experience for participants?
- How do you debrief a case?
- How do you access and buy cases form existing case libraries?

The workshop involves a 5-part dialogue:

1. The first part of this dialogue is a group discussion of practices and techniques to set context and provide a common language for the workshop.
2. Part 2 involves an actual case dialogue to establish a common base of experience for the group. This will include small group assignments, small group case preparation, and large group case discussion.
3. Part 3 will include a two part debrief. The first debrief will focus on the case outcomes and conclusions of the group. The second debrief will involve understanding the lesson

plan, the strategies used, how they influenced the case discussion and how those processes would be replicated in other case scenarios.

4. Part 4 of the dialogue involves a series of short cases that the teams will prepare and teach to fellow participants. These “short cycle” cases are intended to provide repetition in the key phases of preparation, teaching and debriefing.
5. The final part of the dialogue is the wrap-up session where the group reflects on lessons learned and identifies possible applications.

For More Information Contact:

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